

## CUSTOM PROSPECT DATABASE SOLUTIONS

Data Append and Management Services

#### **KEY BENEFITS**

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Better Prospect Universe Coverage

90% Accuracy Rate

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Net-New Contact Data in existing Accounts



Experts in Complex and Custom Data creation as per ICP



High Incoming Leads Quality of Marketing Campaigns

# Set your marketing campaigns for success

The impact of any marketing campaign relies on the quality of the prospect data in terms of accuracy of intended targets, preciseness of information, standardized quality of records and lowest bounce rate of emails.

Nevertheless, the marketing campaign's success depends upon an effective strategy that you are already amazing at, and your focus should be only that. On the other hand, we are good at getting the right data to make your marketing campaigns successful.

So, leave that part to us.

#### **RESEARCH NXT USP:**

**1.** On-Demand Research

Need basis service availability throughout 365 days.

## **2.** Experienced Team

Long standing experience to cater the exact need of your campaigns no mater how complex they are.

### **3.** Wide Coverage

200k+ Prospect Data List that is updated regularly. And can custom create more for you.



# APPROACH

#### CUSTOM PROSPECT DATA SOLUTIONS



Accurate contact and company data custom created every time you plan a targeted campaign.

Our custom prospect data solutions ensures you gain access to hyper-focused B2B campaign data to support, enable and activate your most important prospects.

**OUR CLIENTS:** Trusted by the B2B marketing teams of 50+ companies





NASSCOM®











Research NXT enables us to get high-quality incoming leads for many of our strategic campaigns. All our complex data requirements are regularly catered to by the most accurate deliverables and at speed

-Preeti Shetty, Senior Manager - CRM Technology at Zycus

#### **CONNECT WITH US:**

For more information about Research NXT Data Append and Management Solutions, visit www.ResearchNXT.com or call US +1. 408.786.5743 | IND +91.955.254.4431 to speak to a ResearchNXT representative.